

Drive AI Transformation in Your Organisation

AB-731T00

Course Name	Drive AI Transformation in Your Organisation
Course Code	AB-731T00
Course Duration	1 Day
Course Structure	Instructor-Led
Course Overview	AB-731T00: Drive AI Transformation in Your Organisation prepares senior leaders to champion and execute organisation-wide AI transformation initiatives. The course presents practical strategies for identifying high-impact AI opportunities, aligning AI investments with strategic business goals, and embedding responsible AI practices throughout the enterprise. The programme places emphasis on real-world applications and strategic decision-making, requiring no technical expertise. It is purpose-built for executives and aspiring leaders who must confidently drive AI adoption, governance, and innovation. Delegates will leave the course equipped with the frameworks and tools required to plan, strategize, and implement AI initiatives leveraging Microsoft technologies, including Microsoft 365 Copilot, Microsoft Copilot Studio, and Azure AI services.
Audience Profile	This course is designed for business leaders including directors, vice-presidents, and executives across marketing, sales, operations, human resources, finance, and corporate strategy. It is also well-suited for aspiring leaders who wish to understand how to adopt and scale AI responsibly within their organizations.
Course Prerequisites	Delegates should possess general business leadership experience and a working understanding of organisational strategy. No technical or coding experience is required.
Course Outcome	Upon successful completion of this course, delegates will be equipped with the skills and knowledge required to: • Understand the strategic value and business case for generative AI • Identify high-impact AI opportunities aligned with organizational goals • Develop a strategic roadmap for enterprise AI adoption • Champion responsible for AI practices and governance frameworks • Lead change-management initiatives associated with AI transformation • Evaluate and prioritize AI investments using Microsoft technologies

Assessment/Evaluation	This course prepares delegates for the Microsoft Certified: AI Transformation Leader certification. Successful completion of the associated examination will result in attainment of the Microsoft Certified: AI Transformation Leader credential and a Certificate of Attendance issued by IT-IQ Botswana.
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Course Details	
Topic	Topic 1: Explore the Business Value of Generative AI Solutions - Foundations of generative AI for business leaders - Strategic business benefits of AI adoption - Common enterprise use cases Topic 2: Drive Business Value with AI Solutions - Identifying AI opportunities aligned to business goals - Building the business case for AI investment - Measuring return on AI initiatives Topic 3: Transform Your Business with AI - Microsoft 365 Copilot and Copilot Studio for the enterprise - Azure OpenAI Service capabilities - AI-driven business transformation patterns Topic 4: Responsible AI and Governance - Principles of responsible AI - Data privacy, security, and compliance - Establishing AI governance frameworks Topic 5: Leading AI Adoption and Change - Building an AI-ready culture - Upskilling and reskilling the workforce

	• Driving sustained adoption across business units Topic 6: Strategic Roadmap and Implementation • Developing an enterprise AI roadmap • Prioritizing AI initiatives • Tracking outcomes and continuous improvement
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